

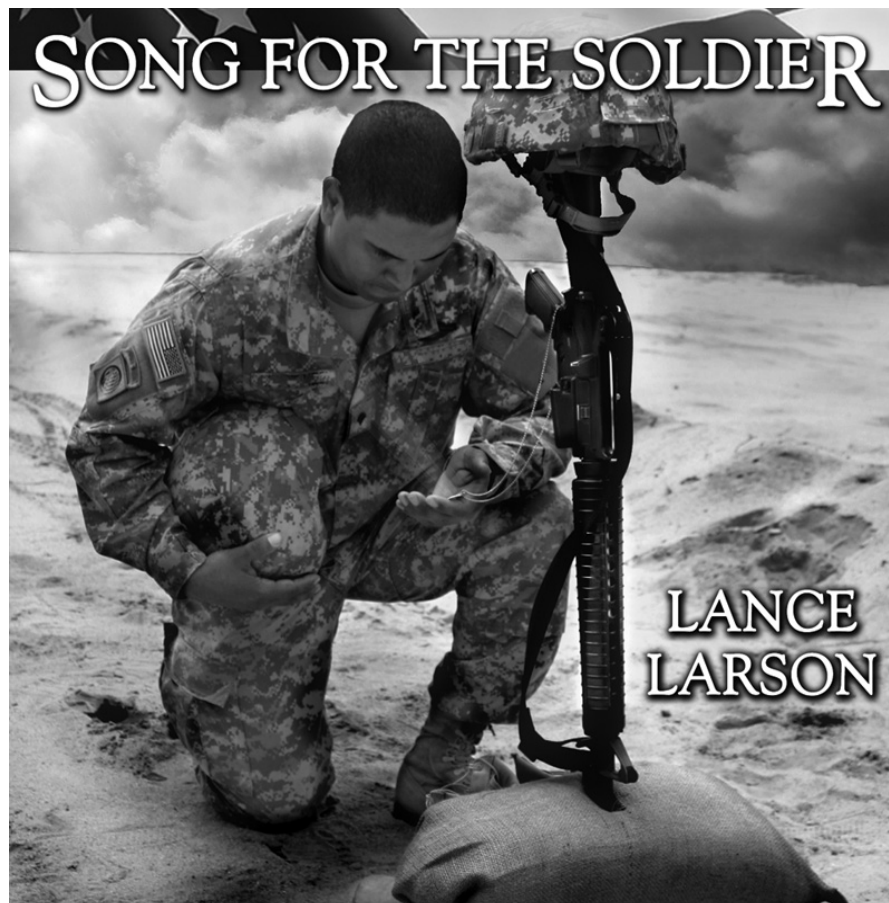
LANCE LARSON 'Song For The Soldier'

I'm sitting in the spacious control room at City Lights recording studio in Farmingdale, and I have the chills. It's not from the air-conditioned environment that keeps producer Guy Daniels' hi tech gear cool, but the music coming out of the monitors that's got my neck hairs standing on end.

"Song For The Soldier" is Lance Larson's emotional and inspiring tune that begins immediately as I sit down with a Sergeant of Arms' sobering commands and a three-volley salute along with the time-honored and mournful voice heard by many families throughout the country. The voice says, "On behalf of a grateful nation, please accept this flag as a symbol of our appreciation." And as "Taps" plays in the background, the song swells under the rhythmic direction of Sarah Tomek who rolls out snapping reports of gunshot loud drum fire in a loose and marching dirge style that increases in intensity as it pushes the music up and into the listeners' soundscape with anthem-like majesty.

And as the band kicks into its growling and measured stride, Lance Larson steps up to the mic and fires off the first potent line: "Here's a story of misfortune, of a soldier's life. How his honor and his wisdom cause his widow's cries. And how in the hell could we ever forget? Death ain't no popular prize."

This is Lance Larson's "Song For The Soldier," one of this decade's most poignant songs about our military personnel's situations, and dedicated to all that have served the United States both past and present. It's Larson's way of giving something back, with respect to all the men and women that have fought so bravely for our American soil. It's not about politics, no left wing or right wing. It's



about focusing on the people who need it the most. And who deserve it more each day. It's for The Soldier.

Lance is pacing back and forth in the control room, accenting song parts with his hands and

talking excitedly about what he calls his new lease on life. "I finally feel like my music has strength," he says.

Not only has this been a strength-inspiring undertaking with the recording at City Lights, arguably the best studio around and a stopping point for many big names, but also a very impressive means of distribution for the song that puts it right into the headsets and iPods of the troops. It's being sent via personal e-mail addresses through bases to all the soldiers and personnel serving all over the globe. They will all get a code that allows them to download and listen to the song for free. Promo copies are also going throughout the country to radio stations and talk shows in the belief that all will play this song on Memorial Day.

The song will be available to 2.5 million members of the military active duty, reserve and National Guard just before Memorial Day. Because of the nature of the tune and the significance of the holiday, "Song For The Soldier" is expected to receive maximum airplay from Sirius Satellite and Clear Channel radio networks.

Lance said, "'Song For The Soldier' started as a small tribute, and the list of players that wanted to help out just started growing and growing. I have everyone from Sarah Tomek, Jeremy Korpas and Eric Safka from Paperback Radio to Willie Forte, Jack Scarangella and Stephen Rava as well as others that are involved on the upcoming album due in August and under the same name."

"Song For The Soldier" was tracked at John Nolls RetroMedia Studios in Red Bank and mixed and mastered at City Lights in Farmingdale. Produced by industry heavy Guy Daniels, a down to earth guy who has worked with everyone from Willie Nelson to Earth, Wind And Fire, the song comes at you in a brave and direct fashion not found in most popular music today.

Done in the traditional "play it live" vein of Tom Waits or Joe Cocker, you can't help but get caught up in its feeling they've created. With a list of musicians straight off of the A-list, it's hard to see this as ever missing any mark they shoot for. As Guy Daniels says about the studio experience, "This started as a small group project that has since grown into a great group effort for our men and women in the service and we're proud to contribute any way we can."

Along with Daniels, Lance Larson and partner Tim Feeney have been working 14-hour days to get this finished in time for the Memorial Day release. Lance told me that he wants to invite everyone to please ask about the project and join in on getting the word out for this Memorial Day weekend. He says, "It's important that we try to make any difference that we're capable of. I mean, don't they deserve that? I remember my father always saying, 'Lance, when are you gonna write a song for the veterans?' I mean he was a vet that was wounded in battle, shot three times, and him and his buddies always felt strongly about their plight. And before he died, I told him, 'Pop, I'm gonna do this.' This is a gift for all the soldiers that have sacrificed everything. And thanks to the help of all my friends it's finally a reality."

"Song For The Soldier" will also be the name of Lance's upcoming full record release due in August. With rock and roll luminaries such as Jon Bon Jovi and David Bryan and Ritchie Sambora as well as lap steel king Buddy Cage from New Riders Of The Purple Sage and various E Streeters and Asbury Jukes, along with an upcoming tour, it's gonna be an interesting ride. Speaking of ride, when I jokingly asked Lance, "Hey Lance, are you gonna get back on a tour bus?" he turned to me in his modest and deadpan way and said, "Yeah John, but with my luck it'll probably be a go kart." A classic response from a guy who has patiently waited his turn to stand with the Jersey legends that he helped put on the map.

For more information on "Song For The Soldier," please contact Lance through The LT Media group's POC Tim Feeney at 1-240-388-7344 or e-mail lance at info@lancelarsonmusic.com

The Chuck Lambert Band

Asbury Park Boardwalk/May 26

Not many guys I know brandish that Gibson ES-355 the way this guy does. I've watched this guy slap the so-called competition around like they were babies for the last 10 years now. The intensity that comes off of a Chuck Lambert show is the real deal. Read 'em and weep suckers, you ain't got a chance.

The Chuck Lambert Band is a five-piece powerhouse blues band drawing upon the influences of many blues genres, such as Chicago and Texas-style blues, and Kansas City jump, but he also injects his original perspective into the band's performances. Playing the blues for over 40 years, Chuck Lambert complements his fiery guitar playing with compelling vocals and interesting stories. He delivers string after string of blues "bullets," but he can also sound as soft as Django Reinhardt. Check him out at the free Boardwalk series concerts provided by Asbury Park Convention Hall Music Series and also go check out the band at chucklambert.com



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